



ABSTRACT

Social Welfare and Women Empowerment Department – PM-POSHAN (Mid Day Meal Scheme) – Tentative Action Plan for Management Monitoring and Evaluation (MME) Component for the year 2025-2026 – Orders - Issued.

Social Welfare and Women Empowerment (SW4-1) Department

G.O.(D) No.348

Dated 31.12.2025

திருவள்ளூர் ஆண்டு 2056

விசுவாசு மார்கழி 16

Read:

1. G.O.(D)No.139, Social Welfare and Women Empowerment (SW4-1) Department, dated 30.08.2024.
2. From Government of India, Ministry of Education, Department of School Education & Literacy, PM-POSHAN Division, New Delhi, letter F.No.6-7/2025 (PMP-5), dated 29.04.2025.
3. From Government of India, Ministry of Education, Department of School Education & Literacy, PM POSHAN Division, New Delhi, letter F.No.3-7/2025 (PMP-5), dated 16.06.2025.
4. G.O.(D)No.178, Social Welfare and Women Empowerment (SW 4-1) Department, dated 18.07.2025.
5. From the Director of Social Welfare Letter Roc.No.296/NMP-3(3)/2025, dated 23.07.2025.

Order:-

In the letter 2nd read above, the Government of India, Ministry of Education, Department of School Education and Literacy has approved the Annual Work Plan for an amount of Rs.79047.43 lakh (Recurring Central assistance of Rs. 49577.65 lakh and minimum mandatory State share of Rs.29469.78 lakh) under PM-POSHAN (MDM) for the year 2025-2026. Out of the approved amount of Recurring Central Assistance of Rs.49577.65 lakh, the Government of India has approved a sum of Rs.1303.41 lakh for the Management Monitoring and Evaluation (MME) component for the year 2025-2026.

2. In the letter 3rd read above, the Government of India, Ministry of Education, Department of School Education & Literacy (PM-POSHAN) has released a sum of Rs. 18428.63 lakh as 1st instalment under PM-POSHAN (Central share Rs. 11413.78 lakh + State share of Rs. 7014.85 lakh) for

P.t.o.,

the year 2025-2026, out of which an amount of Rs. 325.85 lakh has been allotted for Management Monitoring and Evaluation (MME) and accordingly sanction has been accorded in the reference 4th cited.

3. The Director of Social Welfare in the letter 5th read above, has requested the Government to issue necessary orders to approve the tentative Management Monitoring and Evaluation (MME) Action Plan for the total amount of Rs. 1303.41 lakh (Rupees Thirteen crore, three lakh and forty one thousand only) as approved by the PAB Meeting held on 29.04.2025 for the year 2025-2026 for the whole year as mentioned in the Annexure to this order and to permit the Director of Social Welfare to make required changes among the approved items /aspects and to incur the expenditure as per the need and exigencies based on the actual release/receipt of funds under each instalment for the Management Monitoring and Evaluation (MME) Component under PM-POSHAN for the year 2025-26 from the SNA account duly following the revised financial procedure, SNA / PM-POSHAN Guidelines.

4. The Government after careful consideration accept the proposal of the Director of Social Welfare and accord approval for the tentative Management Monitoring and Evaluation (MME) Action Plan for the total amount of Rs.1303.41 lakh (Rupees Thirteen crore, three lakh and forty one thousand only) as approved by the PAB Meeting held on 29.04.2025 for the year 2025-2026 as mentioned in the Annexure and to permit the Director of Social Welfare to make required changes among the approved items / aspects and to incur the expenditure as per the need and exigencies based on the actual release/receipt of funds under each instalment for the Management Monitoring and Evaluation (MME) component under PM-POSHAN for the year 2025-2026 from the SNA account duly following the revised financial procedure, SNA / PM POSHAN Guidelines.

5. The Director of Social Welfare is authorized to incur the expenditure under each component as detailed in the annexure to this order and also permitted to procure and supply the items as mentioned in the annexure to this order. The Director of Social Welfare is authorized to draw and disburse the amount sanctioned above, among the Districts, Greater Chennai Corporation and Social Welfare and Women Empowerment Department, Secretariat, Chennai.

6. The Director of Social Welfare shall ensure that the entire expenditure for Contract staff are booked under Management Monitoring and Evaluation (MME) as per the Government of India norms and also avoid booking expenditure towards payment for Contract staff under other heads of account and taking up other works under Management Monitoring and Evaluation (MME).

7. The District Collectors are permitted to incur the expenditure as allocated by the Director of Social Welfare towards the items mentioned in the annexure to this order by following the guidelines of Government of India as well as orders in force, within the allocation of funds to the districts concerned.

8. The Director of Social Welfare shall also decide for centralized procurement to ensure price advantage and better quality, wherever deemed fit. The Director of Social Welfare is instructed to furnish the utilization certificate in respect of Central Assistance towards the component of Management Monitoring and Evaluation in the prescribed format. The schematic norms of Government of India and the State Government should be followed scrupulously.

9. This order issues with the concurrence of Finance Department vide its U.O.No.11310329/Fin (SW)/2025, dated 29.12.2025.

(BY ORDER OF THE GOVERNOR)

JAYASHREE MURALIDHARAN
SECRETARY TO GOVERNMENT

To

The Director of Social Welfare, Chennai-5.

All the District Collectors (through the Director of Social Welfare)

The Pay and Accounts Officers concerned.

The Principal Accountant General (A &E), Chennai-18.

The Principal Accountant General (Audit- I/II), Chennai-18.

Copy to

The Special Personal Assistant to Hon'ble Minister Social Welfare - Women Empowerment Department, Secretariat, Chennai-9.

The Senior Private Secretary to Secretary to Government,

Social Welfare and Women Empowerment Department, Secretariat, Chennai-9.

The Finance (SW) Department, Chennai -9.

The Resident Audit Officer, Secretariat, Chennai-9.

The Social Welfare and Women Empowerment (SW2) Department, Chennai-9.

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/FORWARDED BY ORDER//

S. Sureshwarthi
31/12/25
SECTION OFFICER
6225
31/12/25

**Annexure to G.O.(D) No.348, Social Welfare and Women
Empowerment (SW 4-1) Department, Dated 31.12.2025.**

S.No	MME Tentative action plan for 2025-26	Amount (in Rs.)
I.	School Level Expenses	
1.	Registering of Noon Meal centres under FSSAI. (43038 X Rs.100)	43,03,800
2.	School level data entry - Assistant with computer knowledge in position at Block level for 12 months. (388 blocks X 12 months X Rs.14000/- per month)	6,51,84,000
3.	(i) Assistant with computer knowledge & Data Entry Operators - one post each in newly formed 3 Districts viz., Tenkasi, Ranipet & Mayiladuthurai already filled up posts)(2 posts X Rs.15000/- per month X 3 districts X 12 months = Rs.10,80,000/-) (ii) Assistant with computer knowledge & Data Entry Operators - one post each in newly formed 3 Districts viz., Chengalpattu, Tirupathur & kallakurichi (to be filled up posts) (2 posts X Rs.15000/- per month X 3 districts X 9 months = Rs.8,10,000/-)	18,90,000
4.	Assistant with computer knowledge (Coimbatore, Thanjavur Corporation, Walparai & Pattukottai Municipality) (4 X 12 months X Rs.14,000/- per month)	6,72,000
	Sub Total (A)	7,20,49,800
II	Non School Level Expenses	
(a)	Salary for Staff engaged in Secretariat and Directorate	
	Secretariat	
5.	1 post of Senior clerk (Rs.31,000 per month X 9 months) (from July'2025 to Mar'2026)	2,79,000
6.	Data entry operator - 4 Post Junior clerk with computer knowledge - Total 1 Post 5 post	11,97,000

	i. Data entry operator (Rs.21000/- per month X 12 months X 4 Posts=Rs.10,08,000/-) ii. Junior clerk with Computer Knowledge (Rs.21,000/- per month X 9 months=Rs.1,89,000/-) (from July'2025 to Mar'2026).	
7.	Office Assistant - 1 post (Rs.11000/- per month X 12 months)	1,32,000
(b)	Directorate of Social Welfare	
8.	Legal Consultant - 1 post (Rs.75,000/- per month X 12 months)	9,00,000
9.	Sr. Consultant (Monitoring) - 1 post (Rs.31,000/- per month X 12 months)	3,72,000
10.	Sr. Consultant (Training) - 1 post (Rs.31,000/- per month X 12 months)	3,72,000
11.	Scheme Manager - 1 post (Rs.31,000/- per month X 12 months)	3,72,000
12.	System Manager-I - 1 post (Rs.31,000/- per month X 12 months)	3,72,000
13.	System Manager-II - 1 post (Rs.28,000/- per month X 12 months)	3,36,000
14.	Administrative Officer - 1 post (Rs.24750/- per month X 12 months)	2,97,000
15.	Assistant with computer knowledge - 2 post Data Entry Operator - 2 post Total - 4 post (Rs.21,000/- per month X 4 X 12 months)	10,08,000
16.	Account Assistant -1 post (Rs.20,000/- per month X 12 months)	2,40,000
	Staff salary to GCC Level (claimed at Directorate)	
17.	Assistant with computer knowledge - 1 post (Rs.21,000/- per month X 12 months)	2,52,000
18.	Data Entry Operators - 2 post (Rs.21,000/- per month X 12 months)	5,04,000

(c)	Staff salary to District level	
19.	Assistant with computer knowledge for 31 Districts (Rs.19,000/- per month X 31 X 12 months)	70,68,000
20.	Data Entry Operator for 31 Districts (Rs.19,000/- per month X 31 X 12 months)	70,68,000
	Sub Total (B)	2,07,69,000
(d)	Training to NMP functionaries	
21.	Training to Cook cum Helpers for 15250 persons (Rs.20000/- per batch X 305 batches X 1 day)	61,00,000
(e)	Hiring of vehicle & other expenditures	
22.	i. For Joint Director (NMP) (Rs.45,000 per monthX12 months) =Rs.5,40,000/- ii.NMP officials/Tour travelling expenses, travel allowances for NMP staff (Secretariat & Directorate)(Rs.15000 per month X 12 months)=Rs.1,80,000/-	7,20,000
23.	Tollfree/Telephone/Fax/Internet Usage charges by NMP section @ Directorate	1,00,000
24.	Stationery to Directorate & Secretariat	3,50,000
25.	i. IT Peripherals @ Directorate - Rs.1,20,000/- ii. Furniture repairs and maintenance @ Directorate Rs.46,200/-	1,66,200
26.	Contingency expenses / Incidental charges/Administrative expenses	3,50,000
(f)	IEC	
27.	IEC Activities like Trade fair, Float, pamphlets/posters, videos(shorts) etc., for awareness creation	14,52,000
	Sub Total (C)	92,38,200
III	Monitoring & Evaluation	
28.	Conduct of Social Audit in 954 Noon Meal centres (Rs.11,500/- per centre including documentation).	1,09,71,000
29.	Implementation of IVRS	44,93,000
30.	Hiring of vehicles to 24 Districts namely Erode, Villupuram, Tiruppur, Ariyalur, Karur, Pudukkottai, Dharmapuri, Thoothukudi,	

	Tiruvavarur, Ramnad, Dindigul, Nagappattinam, Krishnagiri, Theni, Tirunelveli, Cuddalore, Sivagangai, Tiruchirapalli, Chengalpattu, Tiruppathur, Ranipet, Kallakurichi, Mayiladuthurai & Tenkasi (Rs.35,000/- per month each district for 12 months)	1,00,80,000
31.	Mobile App for monitoring;- maintenance of mobile application and dash board for monitoring the on time preparation of food and other activities in Noon Meal Centres	5,00,000
32.	Food Sample Testing for 485 centres (Rs.4000/- per centre X 485)	19,40,000
33.	Regional level meetings/ trainings on AMS,MIS,AWP and monitoring etc.,	3,00,000
	Sub Total (D)	2,82,84,000
	Grand Total(A+B+C+D)	13,03,41,000

JAYASHREE MURALIDHARAN
SECRETARY TO GOVERNMENT

//TRUE COPY//

S. Sureshwarthi
31/12/15
SECTION OFFICER
31/12/15